The Prince’s Countryside Fund
Rural Response Emergency Grants Programme
Eligibility and guidance document (March 2020)

Introduction
The Prince’s Countryside Fund (“the Fund”) will fund organisations operating in England, Wales, Scotland and Northern Ireland if they:
- are providing emergency relief to vulnerable or isolated individuals or;
- are providing support to farmers and farm businesses affected by the Coronavirus pandemic or;
- are assisting rural or farming communities to cope with the Coronavirus pandemic.

With thanks to Players of People’s Postcode Lottery, the Fund can award grants of up to £2,500.

1. Key areas the Fund seeks to address
To be eligible for a grant you will need to demonstrate that your project is providing emergency relief to vulnerable or isolated individuals in rural or farming communities across the UK.

Supporting Aid Delivery in Emergency and Building Resilience:
The Fund will assist projects that support farm businesses or other rural business and rural communities to cope with the effects of Coronavirus. This many include but is not limited to:
- Fuel costs for grocery and prescription delivery from rural community shops, pubs, and hubs
- Costs associated with emergency support by farm and agricultural support groups
- Rural foodbanks and food delivery

The money we provide is intended to cover additional costs generated as a result of your response to the Coronavirus. Grants could be used for core costs when current income has been lost as a result of the Coronavirus, or additional wage costs, or petrol/delivery costs and so on, but we would politely ask organisations to be mindful of limited resources and recognise that these are emergency grants intended for costs outside their “normal” expenditure.

2. Criteria for Application
Eligible Applicant Organisations:
Applications are accepted from constituted not for profit organisations with the following types of legal structure (please note this list is not exhaustive):
- Registered Charities (including Charitable Incorporated Organisations)
- Community Benefit Societies
- Community Interest Companies
- Companies limited by guarantee
- Social enterprises
The Prince’s Countryside Fund will **not accept applications** from individuals or the following organisations:

- For profit businesses
- Statutory bodies, such as local authorities, NHS bodies, or work where there is statutory responsibility to provide funding.
- Religious bodies where the funding will be used for promoting religion
- Political organisations where the funding will be used for political purposes.

**Type of activity**
Applications will be accepted for new projects and initiatives that meet the criteria listed in the previous section. The Prince's Countryside Fund will **not** be able to support any of the following:

- Any retrospective activity costs i.e. projects where money has been spent in anticipation of receiving funding.

**Amount of funding**
Organisations can apply for a maximum of £2,500 (inclusive of VAT) of funding from this grant pot.

- Applications for project and core/running costs will be considered.
- Applications for capital funding are accepted but only for the purchase of equipment.
- The Fund does not accept capital funding requests for the purchase of buildings or land.
- Funding will be provided immediately following receipt of a signed contract.

3. **Application Form Guidance**
All applications must be completed using our online application form. No supplementary information will be accepted. Please note that owing to anticipated volume of requests we cannot answer grant queries at this time. We will be in touch if we have a query on your application. Please use bullet points where possible for speed and clarity.

4. **Funding decisions**
All eligible applications meeting the criteria specified will be considered by an assessment panel and appraised against a framework.

5. **Funding Requirements**
Funding will be conditional upon the recipient agreeing to the conditions within the Fund’s Grant Agreement. Fundees will be requested to provide quotes, a paragraph on their activity and photographs for use in the Fund’s promotional work and complete a report on their grant activity after six months. Funding decisions are final. Unfortunately, due to the sheer volume of applications and the extremely small administrative team which is extremely busy at this critical time, individual feedback cannot be provided.